

**STANLEY**  
**FatMax™**  
*reinforced*  
**BladeArmor™**



First 6" are reinforced with Blade Armor™ coating.



**FATMAX™ TAPE RULES**  
**REINFORCED WITH BLADE ARMOR™ COATING**

Blade Armor™ coating is a patented industrial thermoplastic coating. It's on the first 6" of the FatMax™ Tape Rules for maximum durability and reduced blade breakage. 1-1/4" wide blade (25% wider) with 11" of standout for extra and easy to read graphics. Top forward blade lock makes it easier to lock and unlock the blade. Exclusive cushion grip built into the case for a comfortable slip-resistant grip and impact resistance. Dual material case. Specially designed, hook grabs on side top or bottom. Strong spring for smooth retraction. Stainless steel wearplate protects case from being cut by blade.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
33-716	16	—	1-1/4	4 / 24
33-726	26	8	1-1/4	4 / 24
33-725	25	—	1-1/4	4 / 24
33-730	30	—	1-1/4	4 / 24
33-735	35	—	1-1/4	4 / 24

**MAXSTEEL™ TAPE RULES**

13% thicker blade with patented selective "cross curve" technology for 9 feet of standout. (1" blades only). Exclusive cushion grip built into the case for comfortable non-slip grip and impact resistance. Massive bumper designed for increased hook life. Heavier and stronger spring for extra long life and "smooth-as-silk" blade recoil. Three rivet corrosion resistant hook moves to allow accurate inside and outside measurements. (1" blades only). Improved blade readability with high contrast color – easy to read in all light conditions. Top forward blade lock design makes it easier to lock and unlock the blade. Impact-resistant, safety-yellow case. Heavy-duty \*Mylar® polyester film coating extends blade life up to ten times longer!

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
33-589 <i>cm Graduation</i>	10	3	5/8	6 / 30
33-691	12	—	1/2	6 / 30
33-692	16	—	3/4	6 / 30
33-695 <i>cm Graduation</i>	16	5	3/4	6 / 30
33-689	16	—	3/4	6 / 30
33-599	25	—	1	4 / 24
33-591 <i>cm Graduation</i>	26	8	1	4 / 24
33-694	12	—	5/8	6 / 30
33-600	30	—	1	4 / 24
33-605 <i>cm Graduation</i>	33	10	1	4 / 24



33-525

33-428



**POWERLOCK® TAPE RULES 1" BLADE**

The 25' PowerLock® Tape Rule (33-525) is reinforced with Blade Armor™ coating on the first 6" for maximum durability and reinforced blade breakage. Coated with \*Mylar® polyester film for added durability. Heat treated spring for longer life. 16" and 19.2" stud center markings on blade for framing purposes. Easy reach blade remains rigid for 8'. Positive blade lock will not creep while taking measurements.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
33-525 <i>Upgraded Design</i>	25	—	1	4 / 24
33-425	25	—	1	4 / 24
33-428 <i>cm Graduation</i>	26	8	1	4 / 24
33-430	30	—	1	4 / 24
33-835	35	—	1	4 / 24

**POWERLOCK® TAPE RULES 3/4" BLADE**

Coated with \*Mylar® polyester film for added durability. Heat treated spring for longer life. Positive blade lock will not creep while taking measurements. Graduated in 16ths of an inch. Belt clip is fastened on back of case.

Product ID No.	—Blade Length—		Blade Width Inches	Case Color	Box/Ctn
	Feet	Meters			
33-328 <i>cm Graduation</i>	10	3	3/4	Metallic	6 / 36
33-116	16	—	3/4	Metallic	4 / 24
33-158 <i>cm Graduation</i>	16	5	3/4	Metallic	6 / 36
33-320	20	—	3/4	Metallic	6 / 36
33-016	12	—	3/4	Yellow	6 / 36
33-012	16	—	3/4	Yellow	6 / 36

\*Mylar® is a registered trademark of DuPont Teijin Films



## POWERLOCK® TAPE RULES 1/2" WIDE BLADE

Coated with \*Mylar® polyester film for added durability. Heat treated spring for longer life. Positive blade lock will not creep while taking measurements. Graduated in 16ths of an inch. Belt clip is fastened on back of case.

Product ID No.	—Blade Length—		Blade Width in Inches	Box/Ctn
	Feet	Meters		
33-328	10	3	1/2	6 / 36
33-212	12	—	1/2	6 / 36
33-215 <i>mm Graduation</i>	12	3.5	1/2	6 / 36



## POWERLOCK® POCKET TAPE RULE 1/4" WIDE BLADE, DIAMETER SCALE

Scale on back will measure up to 3' diameters. Spring is heat treated for added durability and protected blade will withstand abrasion for long life. Slim, trim case is ideal for pocket or purse.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
33-115	10	—	1/4	6 / 36



## POWERLOCK® 2 TAPE RULES

8' standout using patented "select cross curve" technology. Impact resistant, high visibility yellow case. Easy to find on job site. \*Mylar® polyester film coating extends blade life 10 times. Heat treated spring for longer life. Three rivet, corrosion resistant hook moves to allow for accurate inside/outside measurements. High contrast blade graphics for easy readability in low light conditions. Top forward blade lock design makes it easier to lock and unlock blade.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
33-625	25	—	1	4 / 24
33-626	30	—	1	4 / 24
33-631	35	—	1	4 / 24



## HEAVY DUTY POWERLOCK® TAPE RULES WITH METAL CASE

Extra strong, cast-metal case. 12' tape length. Heavy-duty \*Mylar® polyester film coating extends blade life up to ten times longer. Two rivet, corrosion-resistant hook.

Product ID No.	—Blade Length—		Blade Width Inches	Case Color	Box/Ctn
	Feet	Meters			
33-512	12	—	1/2	Metallic	6 / 36
33-272 <i>Decimal Scale</i>	12	—	1/2	Metallic	6 / 36
33-202	12	—	1/2	Yellow	6 / 36
33-312	10	—	1/2	Yellow	6 / 36
33-231	—	3	1/2	Metallic	6 / 36
33-218	—	3	1/2	Metallic	6 / 36



## POWERLOCK® KEY TAPES

Blade is lacquer coated for added rust protection. Durable key ring feature, trim and lightweight for convenience. The "anywhere" rule – with you when you need it.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
39-130	3	—	1/4	6 / 72



WARNING: WORK SAFELY WITH TOOLS WEAR SAFE



The design of the POWERLOCK® Tape Rule case is a registered trademark in the United States of Stanley Logistics, Inc.

Toll Free Customer Service Number: 1-800-262-2161  
Customer Service FAX Number: 1-800-643-3756



NUMERICAL READOUTS EVERY 1/8". (30-454 ONLY).

**LEVERLOCK® TAPE RULES**

High visibility yellow color makes it easy to find in your tool box, cabinet or on the job. Power return tape rule with automatic bottom lock for easy operation. Special Tru-Zero hook allows use of nail as pivot to draw circles and arcs. Rivet hook for longer life. Polymer coated for long life. Heat-treated spring for longer life. Belt clip is fastened on back of case.

Product ID No.	—Blade Length—		Blade Width Inches	Box/Ctn
	Feet	Meters		
30-982	12	—	1/2	6 / 36
30-513	12	—	3/4	6 / 36
30-986	16	—	3/4	6 / 36
30-854L	25	—	1	4 / 24
30-825 <i>Upgraded Design</i>	25	—	1	4 / 24
30-824 <i>cm Graduation</i>	26	8	1	4 / 24
30-830 <i>Upgraded Design</i>	30	—	1	4 / 24

**STANLEY® TAPE RULES**

7' standout. Polymer coated blade for long life. Durable textured case for non-slip grip. High contrast blade for easy readability.

Product ID No.	—Blade Length—		Blade Width	Box/Ctn.
	feet	meter		
30-466 <i>Fractional Read</i>	10	—	1	4 / 24
30-485	12	—	1/2	6 / 36
30-495	16	—	3/4	6 / 36
30-496 <i>cm Graduation</i>	16	5	3/4	6 / 36
30-455	25	—	1	6 / 24
30-454 <i>Fractional Read</i>	25	—	1	6 / 24
30-456 <i>cm Graduation</i>	26	8	1	6 / 24
30-464	30	—	1	4 / 24
30-465 <i>cm Graduation</i>	33	10	1	4 / 24



**STANLEY® POCKET TAPES**

Slim, compact case. Easy to find in purse or pocket. Yellow blade graduated in 16ths of an inch for length of blade and 32nds of an inch for first 12 inches.

Product ID No.	—Blade Length—		Blade Width	Box/Ctn.
	feet	meter		
30-061	10	—	1/4	6 / 72
30-506	6	—	1/2	6 / 1

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# Measuring Tools



STANLEY

**FatMax**



3 TO 1 GEAR DRIVE

## FATMAX™ LONG TAPES

3 to 1 gear drive for fast rewind. Stainless steel blade for long life. High impact ABS case with rubber, non-slip grip. Tru-Zero end hook for inside and outside measurements. Steel roller cage to protect case from being cut by blade during retraction

Product ID No.	—Blade Length—		Blade Width	Box/Ctn.
	feet	meter		
34-129	50	—	3/8	6 / 24
34-130	100	—	3/8	6 / 24



## STANLEY® LONG TAPES

High impact, high visibility yellow ABS case. 3/8" (10mm) wide yellow blade with polymer coating for durability. .0045 (.11mm) thick steel blade. Easy wind drum. Easy to read markings. Lock ring recoils neatly into contoured case.

Product ID No.	—Blade Length—		Blade Width	Box/Ctn.
	feet	meter		
34-103	50	—	3/8	6 / 24
34-106	100	—	3/8	6 / 24

## OPEN REEL FIBERGLASS LONG TAPES

Increased number of fiberglass strands means less stretch and better accuracy. Blades are made with PVC, so the tape can be wound wet and easily cleaned. Two-sided printing with multiple formats (fractional/decimal or metric/english). 1/2" wide blade with easy to read markings for more accurate measurements. Rubber grip for comfort. High visibility color makes it easy to find on the job site.



Product ID No.	—Blade Length—		Blade Width	Box/Ctn.
	feet	meter		
34-790 Fractional/Decimal	100	—	1/2	2 / 8
34-791 Metric/English	100	30	1/2	2 / 6
34-793 Fractional/Decimal	200	—	1/2	2 / 6

## TOOL TIPS FOR TAPE RULES

Here are some suggestions to help you keep your tape rule in good working order and extend its useful life.

### • KEEP BLADE CLEAN

The graduated blade is protected by \*Mylar®; but dirt, sand, drywall dust or metal chips can scratch through or wear away the protective layer. Wipe the blade clean frequently when working with gritty materials. Sticky roofing tar and glues can ruin the winding action of your tape rule.

### • WATCH OUT FOR WATER & OTHER FLUIDS

Moisture left on the blade will work its way into the spring motor and rust will follow. Wipe the blade dry after working in wet environments. Beware of solvents; some will attack the \*Mylar® seal or melt the protective skin. Use only mineral spirits or alcohol to remove tar or glue.

### • CONTROL RETRACTION SPEED

Don't let the blade recoil at high speed; it will strike the case with the force of a hammer blow and the whipping action can damage the blade or pinch your finger. Practice slowing the blade with your finger under the tape's mouth. Leverlock® models will stop the blade when the lock is released.

### • TRU-ZERO HOOK IS SUPPOSED TO MOVE

The hook slides to accommodate inside and outside measurements, helping you avoid errors due to the thickness of the hook. Clinching the rivets will make the hook inaccurate.

### • WATCH WHERE YOU STEP

Beware of sharp corners. Stepping on the blade will almost always cause damage. Pulling the tape over a sharp edge may create a kinked or twisted blade. Continual flexing of these kinks, when the blade rewinds into the case, will eventually break the blade.

### • LOOK OUT FOR HOOK TRAPS

The hook can be snared easily on cracks, on exposed nail heads, and the like. Take care to dislodge the hook before pulling sharply on the blade. Otherwise you might bend the hook or cause the blade to kink or tear.

### • WHOOPS – "LOOK OUT BELOW"

The rugged case will withstand most accidents, but just as you could be hurt by a fall from a ladder or a roof, your tape rule could be damaged by the impact of a major fall. Keep your rule secure in a leather holster or in your tool apron.

### • USE SPECIAL CARE AROUND POWER TOOLS

When measuring near power tools, be sure your tape rule blade stays clear of the cutting path. Spinning saw blades and drill bits will rip a tape rule



WARNING: WORK SAFELY WITH TOOLS WEAR SAFETY GOGGLES.

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